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OUTLOOK

SEATTLE LEGAL

Special Advertising Section

Intellectual Property, Media and Entertainment Law



Hendricks & Lewis attorneys work together to develop the best strategies for their intellectual property, media and entertainment clients.

PRINCIPAL PRACTICE AREAS

- Litigation
- Intellectual Property
- Publicity Rights, Privacy Rights and Defamation
- Contract Disputes, Fraud, Breach of Fiduciary Duty and RICO
 - Antitrust and Trade Practices
 - The Internet, Software and Other Technology-Based Industries
- Sports, Entertainment and the Arts
- Advertising, Marketing and Media



Attorneys Kate Hendricks and Yale Lewis review plans for the firm's new office.

As entertainment, media and technology converge, individuals and companies in these industries face complex legal issues. That's when they turn to Hendricks & Lewis, a prestigious law firm known for its legal acumen, prominent industry credentials and in-depth understanding of intellectual property law.

Based in Seattle, the firm's practice focuses on copyrights, trademarks, domain names, unfair competition, publicity and privacy rights, defamation, software, the Internet, intellectual property licensing, employment and noncompetition agreements, and trade secrets. Hendricks & Lewis has also developed a significant entertainment and media law practice and offers comprehensive counseling and representation in all aspects of dispute resolution. Firm clients include publishers, manufacturers and retailers, Internet businesses and trademark owners, online game developers, computer software companies and developers, writers, inventors, songwriters, artists, musicians, producers and photographers.

Because of its high level of performance, reputation and focus on its clients' interests, the firm attracts clients from across the country and litigates nationwide. For example, "most lawyers who are experienced in the music business represent or hope to represent major record labels," says partner O. Yale Lewis, Jr. "For potential clients—other than major labels—who are uncomfortable with these competing interests, we are a good option because we can give our full attention and loyalty to them without considering the interests of the labels."

Tenacious Litigators, Superb Negotiators

Yale Lewis is an experienced litigator, mediator and arbitrator who is recognized as an accomplished strategic thinker. In addition to litigating conventional copyright, trademark, unfair competition and trade secret disputes, he has been involved in many high-profile cases. Mr. Lewis represents or has represented Jimi Hendrix's father, Buddy Holly's widow, Kurt Cobain's widow and daughter, George Clinton of Funkadelic, radio personality "Delilah," glass artist Chihuly, the Jonas Salk Trust and WildTangent, Inc. He has drafted legislation, testified before legislative bodies at all levels of government, and has an active intellectual property transactional practice.

Partner Kate Hendricks, another experienced litigator, arbitrator and mediator, is known for her ability to listen, identify problems and find solutions. A past chair of the Intellectual Property Section of the Washington State Bar, she serves as Special Counsel to the Bar on intellectual property matters. As chair of the Right of Publicity Subcommittee of INTA, she was responsible for drafting a federal right of publicity bill. She has chaired the trademark section of the University of Washington intellectual property certificate program, and is the author of the "Intellectual Property" chapter of the *Washington Civil Practice Deskbook*. Ms. Hendricks and Mr. Lewis are both listed as "Super Lawyers" by *Washington Law & Politics*.

Hendricks & Lewis attorneys are intelligent, resolute and passionate about their clients' interests. These tenacious, experienced advocates offer clients the personalized attention and hard work needed for a successful outcome.



PLLC

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